Too many children see this print in this way.

One out of every five children entering Kindergarten in Nebraska has an undetected vision problem.

Vision plays a vital role in the reading process. First, children must have crisp, sharp eyesight in order to see the print clearly. For success in reading, children must also have other, equally important, visual skills besides their sharpness of sight or visual acuity. Only an eye care professional can tell for sure.

Don’t let your child be one with an undetected vision problem.

For more information, visit www.nechildrensvision.org